

THE INSTITUTE FOR REGIONAL CONSERVATION

100 E LINTON BLVD SUITE 302B DELRAY BEACH, FL 33483



[Pick the date]

Natives For Your Neighborhood Sponsorship Renewal

Dear;

The Institute for Regional Conservation would like to thank you for your valued sponsorship over the last year. As you know, this sponsorship is a yearly commitment and we'd like you to consider sponsoring Natives For Your Neighborhood again this year.

Over the past year, our Natives For Your Neighborhood webpage traffic has increased to over 65,000 page views per month. This means that each week, thousands of people are using this free, online resource. We are constantly working to grow the website and its users and we expect even higher numbers for the 2019 year. To draw more attention to our sponsors, we advertise all sponsors on the Natives For Your Neighborhood homepage as well as on the Find Native Plants page. Additionally, we have given the Natives For Your Neighborhood webpage a new modern and responsive design.

We strive to recommend the nurseries that have sponsored Natives For Your Neighborhood year-round as we attend outreach events throughout the state. By renewing your sponsorship, you will generate more business for your nursery and be providing a valuable service to our users by letting them know exactly where they can find the plants and labor they are looking for!

Natives For Your Neighborhood is a trusted source for many reputable environmental organizations including the Miami Dade extension office of the University of Florida, Broward County's Naturescape program, the Miami Blue chapter of the North American Butterfly Association, various local native nurseries, and wildflower.org. By renewing your sponsorship of Natives For Your Neighborhood not only will you be contributing to this invaluable resource but you will also be directing interested individuals to your expertise and services.

Thank you for your continued support!

George Gann

gann@regionalconservation.org

The Institute for Regional Conservation

IRC NATIVES FOR YOUR NEIGHBORHOOD SPONSORSHIP

Natives For Your Neighborhood
Conservation of rare plants, animals, and ecosystems

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A Resource to Help Change a Backyard Hobby for a Few into a Powerful Conservation Tool for Many.

Here you can learn how to turn simple gardening into habitat restoration by using plants that are native to your specific area. This website will provide you with the information you need to do that. By planting native plants and recreating natural habitats that are unique to your area, you will make a valuable contribution to the conservation and restoration of South Florida's natural heritage!

Find out About the Unique Plants, Habitats, and Wildlife in Your Area.
Choose what you would like to search:

Florida Zip Code By County Plant Animal

Search By Florida Zip Code

Start by entering a 5-digit South Florida ZIP Code here:

If you would like to learn more about native plants and the importance of conserving them, or [how to use this website](#), see the topics at right.

Map

Acknowledgements and past sponsors
Find Native Plants!
Become a sponsor!

Your Icon Here!

Your Icon Here!

Annual Sponsorship Levels

\$1,000+ - Emergent

Your icon and/or name with a link to your website on the right bar visible on all pages guaranteed to be among the top spots. *(contributors ranked according to sponsorship level)*

\$250+ - Canopy

Your icon and/or name and a link to your site on the right bar on the home page and visible on all subsequent pages including plant lists and plant details. *(contributors ranked according to sponsorship level)*

\$100 - Herbaceous

Your name and a link to your website under "Additional Sponsors".

Plant Listings

In addition to the above annual sponsorship levels, you may choose to list the plants you carry and include a link on the plant page. This will allow our users to get straight from the plants they want to the nurseries which carry them! *(must be a sponsor to list)*

Example: Indian Trails Native Nursery & Amelia's SmartyPlants

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AMERICAN BEAUTYBERRY

Please scroll to the bottom for more images.

American beautyberry
Callicarpa americana
Lamiaceae

Copyright by Adriana Diavaria

General Landscape Uses: Accent flowering shrub in residential and commercial landscapes. Also useful in buffer plantings.

Ecological Restoration Notes: A relatively common shrub of forest edges nearly throughout South Florida.

Availability: Widely cultivated. Available in Lake Worth at Indian Trails Native Nursery (561-641-2655) and Amelia's SmartyPlants (863-442-8266), and in Largo at Wilcox Nursery and Landscape (727-855-7093).

Price: Included in your sponsorship! 10 plants listed for free. A service fee of \$3.00/yr. will be charged for each additional plant over 10 and for additions or deletions.

TO BECOME A SPONSOR CONTACT SAMANTHA AT
ADMIN@REGIONALCONSERVATION.ORG or 305-247-6547

YES! I would like to become a sponsor of Natives for Your Neighborhood!

Company Information:

Name: _____
 Address: _____
 Website: _____
 Phone & Email: _____

Sponsorship Level:

- Emergent - \$1,000+/yr.** - Your icon and/or name with a link to your website on the right bar visible on all pages and guaranteed to be among the top spots. *(contributors ranked according to sponsorship level)*
- Canopy - \$250+/yr.** - Your icon and/or name and a link to your site on the right bar on the home page and visible on all subsequent pages including plant lists and plant details. *(contributors ranked according to sponsorship level)*
- Herbaceous - \$100/yr.** - Your name and a link to your website under "Additional Sponsors".

Plant Listings:

#	Common Name	Scientific Name	Cost
1			Free!
2			Free!
3			Free!
4			Free!
5			Free!
6			Free!
7			Free!
8			Free!
9			Free!
10			Free!
11			\$3.00
12			\$3.00
13			\$3.00
14			\$3.00
15			\$3.00

Mail this form and checks to:

The Institute for Regional Conservation
 100 E Linton Blvd, Suite 302B
 Delray Beach, FL 33432

Or, pay online through our PayPal account here:
https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=3LR4K82FY4AZ8

Email logo and additional plants to:
admin@regionalconservation.org Subject: NFYN
 Sponsorship

For Questions contact Samantha Gabriel:
gabriel@regionalconservation.org
 305-247-6547